

MAIN LOGO



COLORS



ARCTIC SEA

PANTONE 647 C
Hex: 26547C
rgb(38,84,124)



COOL TEAL

PANTONE 556 C
Hex: 7AA891
rgb(122,168,145)



EARL GRAY

PANTONE 877 C
Hex: 8a8d8f
rgb(138,141,143)



CHARCOAL

PANTONE Cool Gray 10 C
Hex: 63666a
rgb(99,102,106)



SERENE
BLUE

PANTONE 7674 C
Hex: 878cb4
rgb(135,140,180)



BEIGE
TRUFFLE

PANTONE 4685 C
Hex: e0c6ad
rgb(224,198,173)



LILAC
MIST

PANTONE 7660 C
Hex: 9991a4
rgb(153,145,164)



VINEYARD
GRAPE

PANTONE 7659 C
Hex: 5d3754
rgb(93,55,84)

SUB MARKS



LOGO ALTERNATIVES



TAG LINE INCLUDED



SOLID COLOR



SOLID INVERTED



GRAY SCALE SOLID



GRAY SCALE INVERTED

FONTS

QUICKSAND

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Times New Roman

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890